Background

The UNDP Project at IDAL was set-up in 2003 to provide IDAL with strategic and advisory support in performing its functions. In 2011 a new Project was set-up at IDAL with the aim of providing the institutional set-up needed for IDAL to improve the delivery of its key functions and develop the capacity for a long-term sustainable structure. The Project was selected in 2013 to showcase the project achievements as success story in public sector reform.

Starting 2017, the major development challenge that the UNDP project at IDAL will try to address is the decrease in jobs and especially among youth resulting from a decrease in investments across all economic sectors and geographical areas of Lebanon, coupled with a decrease in exports of most Lebanese goods. The project will need to address the geographical and sectorial distribution of these investments and ensure that investment opportunities and incentives are made available to investors across all areas of Lebanon. Lack of investments in regions outside of Beirut will likely exacerbate already high unemployment rates. It will also have to explore means of increasing exports of Lebanese goods through different channels to secure the growth of the local economy.

Expected Results

- Support IDAL in identifying investment opportunities across regions that will lead to job creation in high and low value added sectors
- Support IDAL in promoting these opportunities to targeted investors including the diaspora
- Support IDAL in improving its services to investors to improve the investment environment
• Support IDAL in implementing its export promotion programs to foster economic growth

Achievements

The project achieved a number of results since January 2014, including:

• Launch of a One Stop Shop Service that acts as a center of information for investors
• Launch of several programs to support companies in exporting their products
• Identification of investment opportunities across Lebanon
• Conducting the assessment of more than 10 economic sectors and sub-sectors