Live Lebanon Project

United Nations Development Programme

GENERAL INFORMATION

Project Title: The Lebanese expatriate project - Live Lebanon
Project ID: 00072567
UNDP Programme/Portfolio: Social and Local Development
Geographic Coverage: North/South/Bekaa/Mount Lebanon/Beirut
Start Date: October 2009
End Date: December 2019
Implementing Agency: UNDP with the support of the Directorate-General for Emigrants at the Ministry of Foreign Affairs

PROJECT DETAILS

Background:

Live Lebanon is a UNDP initiative that operates as a neutral channel through which Lebanese citizens, members of the private sector and expatriates can provide direct support to the development of Lebanon's underprivileged communities. Organized into four separate, thematic campaigns, Live Lebanon targets environment, health, youth, and income generation, providing the opportunity for companies with specific philanthropic interests to participate in projects that link national priorities to specific and tangible actions for quick-impact on the ground. Designed in partnership with local municipal and civil society representatives, each project delivered through Live Lebanon is the result of both the requirements of the many communities that aim to make their lives better and the commitment of companies and individuals who wish to help make that hope become reality.

Main Activities:

Since its inception, Live Lebanon implemented 56 projects reaching over 250,000 direct and 500,000 indirect beneficiaries. Moreover, 5 projects are in progress. As for 2017, Live Lebanon will select projects for the coming year, which were submitted by municipalities and local NGO's throughout Lebanon. The following is a summary of projects that fall under our four campaigns.

Young Lebanon

Lebanon’s youth represent the country’s most valuable asset. Their potential, however, is undermined by inadequate learning tools in schools, out-dated facilities and the lack of recreational premises. Live Lebanon projects encourage young boys and girls to excel academically and through sports and leisure activities, in addition to sustaining cultural heritage and reinstating rural links. Live Lebanon youth projects are devised to engage generations of youth in schools, sports fields and cultural activities.

Healthy Lebanon

Not many Lebanese have easy access to healthcare. Some cannot afford a doctor's visit and others live in rural areas where it is even harder to seek sound medical advice. Live Lebanon projects assist patients to receive primary care at local
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health clinics which offer services at reduced fees. When public clinics provide affordable primary medical consultations, especially in rural areas, residents can maintain a healthier life. Live Lebanon health projects ensure primary healthcare is accessible to all residents. A special component of this campaign is road safety. Live Lebanon approaches the concept of road safety through projects that can save numerous lives and prevent injuries on streets and highways.

Green Lebanon

Preserving the natural wealth of Lebanon lies at the core of the Green Lebanon Campaign. Live Lebanon projects focus on sustaining the water and forest wealth of Lebanon. Projects are devised to improve waste management services, eliminate polluting sewer water from entering into natural water resources, and saving water. The implementation of these projects will impact the lives of numerous Lebanese and will provide sustainable solutions for threats to the environmental wellbeing.

Prosperous Lebanon

Employment opportunities for men and women are essential for socio-economic advancement. Live Lebanon has adopted projects that empower women in the workforce, and to help them generate higher returns for their labour. Through its Prosperous Campaign, Live Lebanon realizes the importance of enhancing the local economy to create jobs and offer alternatives for sustainable livelihoods. Equally important, Live Lebanon identifies significant potential in Lebanon’s agricultural and rural tourism sectors through supporting projects that create needed opportunities.

Target Groups / Beneficiaries:

- Lebanese expatriates
- Vulnerable Groups

Project Staff:

Mr. Rawad Risk, Project Manager
Ms. Shereen Abou Hassan, Junior Project Assistant
Mr. Nader Berberi, Driver and Logistic Assistant
Mr. Bassam Al Qantar, Project Officer